

The Bassano Mail
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News of the Week

CATTLE AGREEMENT GOOD NEWS FOR WEST RANCHERS

Calgary, Aug. 30.—The trade agreement between the United Kingdom and Canada, approved at the London conference, will result in Canadian shippers realising \$2 more per head for cattle shipped to Britain, or from \$100 to \$120 more a head, according to the estimate of the Canadian live stock auctioneer.

"Prime Minister Bennett surely did a real letter day's business for ranchers and cattle raisers of Canada when he got the restrictions by the United Kingdom lifted from our Canadian cattle," Mr. Bennett said.

"In my opinion it will mean much to the cattle industry over the whole continent," he continued. "The way has been paved. Now it is absolutely up to the ranchers and farmers to see how much benefit it will mean to them."

It was reported that some tell in British Columbia that the British tourist visiting band at the time had any one connected ideas of "Canada, the land of the snows," they will take back with them a wrong impression of our glorious Alberta climate.

POSSIBILITIES IN IRIGATION INDUSTRY
The wonderful gardens growing in all parts of the irrigation block this year are a revelation to the abundance of the soil and the fertility of the water in this district.

Flora gardens have, of course, been raised under irrigation for many years, but this season the gardens seem to be particularly abundant. Vegetables of excellent size and quality, and the smaller fruits more numerous and abundant than ever before.

In a district so well adapted to the growing of small fruits and vegetables it would be surprising if the garden produce in sufficient quantities and of the right quality could be grown for the market. We can say, without exaggeration that the garden produce in this district under irrigation is equal in size and quality, and tastes as early as any other part of the province.

Peas, beans, corn, cauliflower, cabbage, cauliflower, celery, raspberries, strawberries, red currants, all can be grown here. Not only can they be grown, but they can be, and are, grown to a perfection that is not excelled anywhere in the west.

A canning factory in this district could be assured of an abundant supply of produce provided the growing of it was made profitable to the farmer. The fertility of the soil and suitability of the climate have been amply demonstrated.

The question of getting a canning factory here deserves serious consideration. Its possibilities should be thoroughly investigated, and endeavor made by local people to interest outside capital in the undertaking.

Something to be Thankful for
Asked what he thought of the two candidates for the election, an enthusiastic voter replied:
"Well, when I look at them I'm thankful only one of them can get elected."

Child's definition An adult is one who has stopped growing except in the middle.

No Interference
Chief of Police: "What you mean to say this fellow choked a woman to death in a well-to-do family in front of over a hundred and fifty people? Didn't anybody interfere?"
Cop: "No, everybody thought they were dancing."

Couldn't See Any
A daval surgeon was crossed from his bed in the early hours of the morning by the following:
"Hello," he said sleepily, picking up the receiver, "What is it?"
"Oh, doctor," we've been having a party," said a rather astounded, broken voice over the wire.
"I'm rather worried about my pal, A. B. Slicks."

"But why bother me?" snapped back the surgeon. "Is he seeing epileptic or something else?"
"That's the trouble, doctor," replied the voice. "The room is full of them, and he can't see any."

"The one thing that hurts more than having to pay income tax is not having to pay income tax."

All Dated Up
"Can you come around and have dinner with me on Monday?"
"No, I have an engagement Monday evening."

"Then, perhaps Tuesday."

"Sorry, Tuesday's out."

"Wednesday?"

"Thursday?"

"Friday?"

"Oh, hell! Make it Monday."

He's Dizzy Now
"Did you know that food is in the hospital?"
"No, why, I saw him only last night, dancing with a lady named 'So did his wife.'"

Higher Mathematics
"Willie was having trouble with his arithmetic. Had teachers told him how many daddies and mother and baby make?"
"Two and one to carry," said little Willie.

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No More Prosperity For Me!

The following article recently appeared in an eastern newspaper, and was from the pen of an unknown writer. It's worth reading in view of the large amount of common sense and philosophy it contains.

I Like the Depression
I like the depression. I like it very much. I have had more prosperity for me, I have had more money than I ever before had in my life. I had forgotten how to live, what it meant to have real friends who were like to eat common, everyday food. That is, I was getting a little bit of it.

Then and Now
Three years ago only one man of our outfit could get out of town at a time and he had to leave at the last minute and get back as soon as possible. Many times I have driven 100 miles to a banquet, sat through three hours of bank in order to make a five-minute speech, then drive the 100 miles back again so as to be ready for work next morning.

Now
I can get out of town at any time I stay as long as we want to. The whole outfit could leave the office now and it would make no difference.

Time, Neighbors
It's great to drop into a store and feel that you can spend an hour or two or half a day with your neighbors and not feel that you are wasting your time. It's a great thing to be able to do.

The Wife
Three years ago I was so busy and my wife was so busy that we could not see each other, consequently we sort of lost interest in each other. I never went home to lunch. About twice a week I went home to dinner. I don't think I ever had time to go anywhere with her. If I did go to a party, I could not locate her. Since there was always a "blonde" or a "red-head" available, I never thought about it. My wife belonged to all the clubs in town. I never thought about it. My wife belonged to all the clubs in town. I never thought about it.

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ENGLISH COMPANY SAYS RUSSIAN TRADE IMPERILED

LONDON, Aug. 29.—Fresh from their clash over usian trade with Prime Minister Bennett at Ottawa, British cabinet ministers returned to deal the machine and tool making firms of Manchester and other districts in protest against refusal of the export credits department to advance them loans for trade with Russia. Firms say that contracts worth many millions of dollars are now imperiled and that unless successful facilities are granted, thousands more or more will be out of work this winter and orders that normally would come to Britain will be given to Germany instead.

The managing director of the Craven Brothers, Limited, Manchester, says that Russia is one of the few countries in the world today actually paying for everything she buys.

The Bank of England owes its origin (incorporated July 27, 1826), to a Scotch adventurer named William Patterson, who originated the famous Russian (Panaama) canalization scheme which resulted disastrously.

Despite the fact that it has more than 3 million acres of woodland, only about 5 per cent of the lumber used by Great Britain is home produced.

The University of Southern California has a giant hammer that can exert a force of 3 million pounds.

Australia supplies 66.3 per cent of China's wheat imports. United States 10 per cent, and Canada 14.5 per cent.

BASSANO MARKET GARDEN
Two miles east of town on the main highway

TOMATOES, 10c a lb
CABBAGES
POTATOES
CARROTS
CALIFLOWER
TURNIPS
BEETS
GREEN BEANS
GREEN PEAS
ETC.

All at Low Prices
We Deliver
Tuesdays and Saturdays

Reliability
Since it was established in Bassano a few years ago The Bassano Creamery has built up a reputation for reliability.

Our customers can depend on getting accurate weight and fair grading for their cream.

Ship to the nearest point and get satisfaction.

BASSANO CREAMERY
W. A. BRODIE
Manager

Not Try Pool Elevators?

Alberta Pool elevators are now operated under public license and are in position to handle any grower's grain on the open market.

The excellent patronage extended to these Pool elevators during the immediate past crop year, by many growers who were never members of the Wheat Pool, is testimony to the favorable reputation enjoyed by this co-operative elevator organization.

The Alberta Pool elevators are being operated on a basis of no discrimination between customers and with the definite policy of extended fair and equitable treatment to all persons using its facilities. Why not give the Pool elevator a trial?

Arrangements can be made to pool any proportion of a member's wheat that he may desire. Information regarding this can be furnished by your Pool agent.

ALBERTA POOL ELEVATORS

see us for
School Supplies
We have a good supply of everything in stock

SCHOOL SUPPLIES
ART GUM ERASERS 5c and 10c
RULERS 5c and 10c
CRAYONS 5c, 10c, and 15c
PENCILS, rubber tip, special 8 for 25c
PENCILS 5c; 6 for 25c
REEVES' WATERCOLOR PAINTS; Brushes
MATHEMATICAL PENS 5c and 10c
DRAWING PADS 5c and 10c
INK, MUTILAGE, PASTES 10c
VENUS PENCILS, all grades 10c
SCRIBBLERS
Exercise Books, 40 pages 5c; 6 for 25c
Exercise Books, 80 pages, leatherette cover, red, blue, green, 10c; 3 for 25c
Exercise Books, leatherette, 200 pages each 25c; 6 for \$1.25
Loose Leaf Exercise Books 25c and 45c
REFILLS for above 10c; 3 for 25c
We have complete stock of TEXT BOOKS for all grades.

STILES, The Druggist

Why Your Cars Go Wrong

Most car trouble starts in a small way and later develops into something more serious. If caught in the early stages the trouble could be remedied at less expense and inconvenience than later.

The wise motorist has his car checked over periodically and kept up in good condition. It costs less and saves time and trouble.

Our repair department is well equipped for all kinds of car repair jobs, and many years of experience on all makes of cars qualifies us to do a first class job.

ELECTRICAL WORK is one of our specialties.

GASOLINE - OIL - TIRES - ACCESSORIES
TIRE REPAIRS - BATTERY REPAIRS

SAMBROOKE'S GARAGE

You Should be Discontented

That man or woman who is completely contented is in a sorry state. Every man, woman, and child should have aspirations—desires for something higher and better than is now possessed. It is Godlike to be discontented.

Poverty of mind and estate is a manifestation of contentedness. Laborers, if they were properly discontented, would raise the character and quality of their work, and would receive higher pay.

Men and women in salaried jobs doing manual or clerical work are unlikely to receive promotion if they exhibit contentedness.

Those who go farthest and highest in the world's estimation are they who have the creative impulse, plus initiative; they are those who strive to possess or reach what is beyond them.

Things beyond us are made known to us by and in advertisements. Advertisers daunt in front of us electric refrigerator, labor-saving domestic mechanism, personal charm and beauty, the pleasures of travel, lux furniture and furnishings, the vigor, the pleasure, or better health, cultural occupations and recreations, higher-paid employment, and the ways and means by which we can make our time and labor give us more money and more leisure.

Advertisements are designed to stir us out of boring content by putting pictures before us—pictures of the imagination. Their pictures create longings in us, and longings lead to a way of translating these into purpose, ambition, and resolution.

Not the news, not the stories, got the information, not the entertaining and educational articles, contained in newspapers and magazines are the pushers of us toward something better and higher. It is the advertisements in them. They set the stage, narrow-purposed, and are vivid. They are deliberately devised to make us dissatisfied.

Perhaps contentment is permissible in those who have reached their seventieth birthday, but those younger than 70 who say they are completely contented merely say that they have collapsed mentally and physically.

Ideals, change, desires, objectives change, but never should any of us be contented. And we'll never be contented if we keep reading advertisements.

Pleasureful, pleasureful advertisements! Let us all be grateful for and to them.

Advertisements are the Foes of Contented Men and Women.

This advert. is sponsored by the Canadian Weekly Newspaper Ass'n

